

The CoB's Named Professorships, 2006-07 A Look at the Record

In early September of 2006, CoB Associate Dean Farhang Niroomand announced the CoB Administration's choices for a number of "Named Professorships" for the 2006-07 academic year. Investigators at usmpride.com have prepared the following report of the research credentials of each of the 2006-07 recipients. The time frame covered here is 2003-2005, the period corresponds to the most recent annual evaluation/merit raise process. All publication information below come from *EBSCOhost*, and the journal classifications correspond to those from the journal ranking list that currently accompanies *Enhancing Faculty Productivity*.

CoB Named Professors & Their Research Records

	<i>EBSCOhost</i> 2003-2005				2006 RR
	A-Level	B-Level	C-Level	Other	
BAC Professors					
Carr, Jon	0	0	2	0	[3]
Clark, Stan	0	1	0	2	[5]
Malik, Farooq	1	1	3	1	[14]
Marvasti, Akbar	1	1	0	0	[-]
Sawyer, Charles	0	2	1	1	[7]
Vest, Mike	0	0	1	0	[20]
Partnership Society Professors					
Dakhliya, Sami	1	0	0	1	[-]
Osmonbekov, Talai	1	1	1	1	[24]
Peyrefitte, Joe	0	0	0	3	[21]
Morgan Professor					
Jordan, Charles	0	1	0	2	[8]
McCarty Professor					
Hsieh, Chang-Tseh	0	1	0	0	[18]
Kaetsu Professor					
Williams, Alvin	0	0	0	2	[17]
Draughn Professor					
Wittmann, Mike	0	0	0	2	[-]
Banking Professors					
Haggard, Stephen	0	0	0	0	[-]
Hood, Matthew (FIN)	0	0	0	0	[-]
Economics Professor					
Nissan, Edward	0	1	2	1	[19]
Financial Services Professor					
Clark, John (FIN)	2	2	1	1	[2]
Totals	6	11	11	17	

Note: The number in brackets on the right are each person's position in the 2006 Raise Ranking (RR). Zaher Hallab (BAC Professor) and Brigitte Burress (Partnership Society Professor) are not included in the table above because their disciplines (TM and FM, respectively) are new to the CoB and no journal rankings for either are contained in *Enhancing Faculty Productivity*.

The data in the table above point to a number of interesting issues. First, with so many collective years of academic time represented above, only 6 A-level publications are found among these 17 named professors. This number is even more discouraging if one considers that two of these (33%) belong to John Clark, Associate Professor of Finance. Readers of usmpride.com will recall that Clark is the CoB faculty member who had the 2005 Louis K. Brandt Award snatched from his warm, live hands.

The remaining four A-level publications over the period belong to Dakhliya, Malik, Marvasti and Osmonbekov. Thus, Clark is the only newly named professor with more than one A-level publication over 2003-2005.

Clark is also one of only two named professors to have more than one B-level publications over the 2003-2005 time frame. The other is Sawyer, who also has two B-level publications. Among the remaining 15 named professors, there are only an additional seven (7) B-level publications over the three-year time period. There are seven (7) named professors in the table above who failed to produce any A- or B-level publications from 2003-2005, however two of these are new PhD hires who do not show any productivity over the three years. Two individuals in the table above, Williams and Wittman, produced "Other" rated publications only. They each had two articles in this category.

Among the 17 named professors above, two of them --- Osmonbekov and Peyrefitte --- failed to receive a Top 20 merit raise in 2006. They ranked 24th and 21st, respectively, in that process. Interestingly, neither Kenneth Zantow nor Gwen Pate --- two faculty who received Top 5 merit raises in 2006 (if Niroomand is omitted) --- received a named professorship. In Pate's case this is likely due to her administrative position as Director of Undergraduate Programs. However, Zantow does not hold any administrative position that we are aware of, so his absence from the table above is surprising.

As the following two breakdowns point out, the rank/status of these named professorship awards is also intriguing.

	<u># Professorships</u>
Professors	8
Associate Professors	4
Assistant Professors	6
Tenured Faculty	10
Untenured Faculty	7

The data above indicate that about two in every five "named professorships" in the CoB are held by untenured faculty members. This is truly an amazing statistic.

Let's consider some specifics. Though it has been discussed at usmpride.com before, Mike Wittmann's receipt of the Max Draughn Professorship in Pharmaceutical Sales is perplexing. Did marketing faculty conduct a national search that expressly sought to fill that professorship? That is heretofore an unanswered question, and one that will likely remain so. It's hard to imagine that the job ad mentioned the Draughn Professorship explicitly, and it's hard to believe that the Draughns are currently fully aware of the decisions being made with their donations.

Just what does it mean to say that Ed Nissan is the "Economics Professor." We were of the understanding that there are more than five full professors in economics unit of the CoB, including Nissan. Is Ed Nissan now **THE** Economics Professor in the CoB?

One usmpride.com reader urged us to dig deeper on this one by writing: "Edward Nissan is not even an economist! Ask George Carter how many 'ECO' courses Nissan has taught in the last decade." We must admit that there are no records going back even to the distant past to indicate that he has taught any course beginning with "ECO." From what we can tell, Nissan's background is mathematics and statistics.

These are but a few of the anomalies we are encountering as we investigate the 2006-07 named professorship selections by Niroomand and Doty. More investigation will follow.